



VITAE SPIRITS

DISTILLERY



QUICK FACTS:

- Unaged, light, and extremely adaptable
- Fermented from evaporated cane juice from Louisiana
- Naturally gluten-free and sugar free
- First released in April 2016 (our first product)
- Label art by Lara Gastinger- cross section sugar cane stem
- 80 proof / 40% ABV

AWARDS:

- San Francisco World Spirits Competition- Bronze
- Virginia Living Magazine Made in Virginia Award
- Washington Cup Spirits Competition- Bronze
- American Distilling Institute- Bronze
- Best Rum- Drink Magazine

DESCRIPTION:

Rum has been the Kill Devil of Caribbean buccaneers, the fuel of our founding fathers' enlightenment, and the soul of exotic lands, yet it in many ways is one of the simplest of spirits. Three primary ingredients go into our Platinum Rum: water from the slopes of the Blue Ridge Mountains, American sugar cane molasses, and yeast. From that base we distill a crystal clear spirit we feel is so singular that we invoke the noble tarnish-proof precious metal platinum for its name.

TASTING NOTES & USES:

Platinum Rum is the unadulterated essence of American sugar cane molasses, ripe with creamy caramel and candied vanilla aromas. We suggest using Platinum Rum in cocktails that elevate these flavors; masterpieces such as the classic Daiquiri, Mojito, Cuba Libre (Rum & Cola), or Pain Killer are tough to beat.